city of stonnington Success Profile



Stonnington. Work that matters. People who make a difference.

JOB TITLE

CLASSIFICATION

REPORTS TO

Sustainability Communications Advisor

Band 6

Coordinator Communications

WHAT WE TRUST YOU TO DELIVER

- » Develop and produce exciting and meaningful content to engage the Stonnington community on waste, resource recovery, sustainability and climate action, helping to reduce waste to landfill, increase resource recovery and inspire climate action.
- » Experience managing a range of communication activities such as social media accounts and campaigns to enhance communication and consultation with stakeholders and communities.
- » Identify potential stories, writing and working collaboratively with the Sustainable Environment and Waste Strategy and Engagement teams.
- » Support the Sustainable Environment and Waste Strategy and Engagement teams to deliver internal communications, community education and behaviour change initiatives.
- » Build positive media relations and generate positive publicity for Stonnington activities, projects and events.
- » Provide communications to key external and internal stakeholders on Council's waste, resource recovery, sustainability and climate action projects, activities and services.

WHAT YOU'LL NEED TO THRIVE

- » A passion and demonstrated track record of effectively engaging communities on waste, resource recovery, sustainability and climate action.
- » Excellent written and verbal communication skills, including a demonstrated ability to develop and delivery engaging content for different audiences across a range of channels.
- » An enthusiastic, proactive and creative mindset and be able to positively contribute to Council's Communications, Sustainable Environment and Waste Strategy and Engagement teams.
- » Proven ability to work in a team environment and positively contribute to the team.
- » Ability to take initiative, work independently and with exceptional time management skills.
- » Relevant qualifications in the areas of communications, public relations, publications and/or media are desirable with some relevant experience.

WHAT WE'LL DO TO SUPPORT YOU



- » Provide a safe and welcoming environment where you'll be encouraged to innovate and embed new ways of working.
- » Deliver opportunity for genuine engagement and collaboration across all levels of the business.
- Commit to your long term growth and career development.

WHERE YOU FIT IN AND THE DIFFERENCE YOU CAN MAKE

VISION Council will be an inclusive, healthy, creative, sustainable and smart community.

VALUES Cooperation, Change and New Ideas, Learning, Achievement, Communication & Accountability.

OUR CAPABILITY FRAMEWORK OUTLINES THE BUILDING BLOCKS WE USE TO DEVELOP OUR ORGANISATION AND PEOPLE						
	CAPABILITY	Project Management	Change	Communication	Good Governance	Achievement
	LEVEL	2	2	2	2	2
	CAPABILITY	Leadership Impact	Decisiveness	Agility	Care	Growth Mindset
	LEVEL	2	2	2	2	2